

## Go Green with Gemmar

Lifting the moment and protecting the planet. Sustainable latex balloons; developed and manufactured with care for the environment and our global community. We endeavour to support our customers and partners to go green by working with Gemmar.

### Gemmar balloons, the natural choice



Gemmar balloons are not plastic. Our balloons are manufactured using responsibly sourced sustainable natural rubber latex that biodegrades at roughly the same rate as an oak leaf. A natural polymer that is not modified and preserved throughout Gemmar's manufacturing processes. Natural rubber latex is the tree sap of the Hevea Brasiliensis rubber tree, a liquid form that resembles milk. The latex is tapped in the same way that maple syrup is from maple trees.

### Pop it and bin it



Gemmar does not recommend balloon releases because what goes up must come down. Despite the sustainability of the balloon materials, litter of any kind is unsightly and potentially dangerous to wildlife. We recommend that all balloons are popped and binned after use. Our motto is "Don't let go".



## Safety is Paramount

When choosing Gemmar, our customers trust that our products are designed to meet the highest standards of quality and safety, in fair working conditions and without ethical compromises.

Expertly made in Italy with pride and passion. All processes, from design to manufacturing, are carried out in Gemmar facilities located in Casalvieri Italy, in compliance with the most stringent European standards for safety and quality.

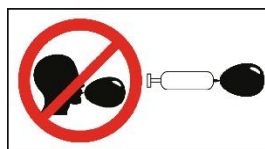
All of our balloons and the inks we use are tested according to the European standards for Toys Safety:

- EN71-1:2014 + A1:2018
- EN71-2:2011 + A1:2014
- EN71-3:2013 + A3:2018
- EN71-12:2013

And they're compliant to the following regulations:

- REACH regulation 1907/2006/EC Annex XVII and Commission Regulation (EU) 2018/2005
- DIN 53160-1
- DIN 53160-2
- EN71-9:2005+A1:2007

Gemmar balloons quality is recognized across the globe and tested by authorized organizations worldwide.



## Creating change

Gemmar is part of the collaborative online platform, SEDEX a not-for-profit organisation dedicated to improving the ethics of global supply chains. As part of a global community, we work together to help drive improvements across the industry.



Our commitment to creating an ethical work environment and environmental standards in manufacturing is also represented by the award of the ISO 9001 and 14001 certifications. These awards are the validation of the work we do to ensure our standards and ethics remain high.



Gemmar is also an active member of European Balloon & Party Council and Party Safe, an organisation dedicated to improving industry standards and promoting best practices.



**Rocca Emma Lia**  
General Manager



### About Gemmar® Balloons

Gemmar Balloons is the largest manufacturer of natural rubber latex balloons in Europe. Located in Casalvieri, a small town in the heart of Italy, we continue to lead the way in balloon development, inspiring the people who buy our products with new ways to add a touch of magic to every occasion. We're dedicated to tradition, innovation and creativity, and are committed to making sure that our products are as sustainable as possible throughout their lifecycle. Today, we produce millions of balloons every day in more than 100 different shapes, sizes and colours...all made in Italy with passion and pride.